

Examples of Measurable Objectives and Outcomes for Instructor's "Evaluation & Assessment" Form

Clear, Measurable, Descriptive	Vague, Allusive, Lacking
Participants will identify three characteristics of this linguistic feature and effectively demonstrate the use of five new classifiers in the community.	Participants will learn about classifiers and linguistics.
Participants will engage in discussion throughout the day, two role plays, and a small group work project on workshop topics listed above to demonstrate newly learned skills and objectives.	Participants will talk to each other.
*Participants will be able to: 1. State the full name of the initials NIC 2. State the number of portions there are on the NIC 3. Describe the portions of the NIC 4. Indicate the date the NIC was first given	*"Participants will better understand the process of the new NIC test."
*Specific action verbs such as "describe," "state," "list," "compare," "defend," "recall," "classify," "produce," or "explain."	*Words like "understand," "know," or "improve."
*The participants will specify 'types of classifiers and their grammatical function.'	*The participants will understand classifiers.

Below is an excerpt from "Roadmap for Professional Development: How to Write Achievable and Measurable Learning Objectives" an article that was printed in the RID VIEWS August/September 2007 issue that may assist you.

Broadly speaking, well-written educational objectives will accomplish three things:

1. Give you, the planner and/or presenter, a comprehensive viewpoint of what you are trying to accomplish (e.g. are you trying to achieve too much/, are you using the appropriate format for the time frame allowed?, are you aiming at an appropriate level of instruction for the audience?);
2. Give the potential participants an idea of whether the presentation/workshop is appropriate for them and their skill level, the result of which is that the group that attends will be the one in which you have planned; and
3. Help you to plan the activities and materials needed to impart the information as well as to develop the method by which you will know whether you have been successful.

In short, well-written educational objectives, which are simple sentences using action verbs that are observable and measurable, can work for everyone, including event planners, instructors, and participants.

*Examples with asterisks above were taken directly from the above RID article by Christine Smith, IC/TC, OTC and Jo Ann Kranis, CSC, OIC:C.